

**ENROLLMENT PROJECTIONS REPORT  
2004**

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**Enrollment Projections Report, 2004**  
**Office of Institutional Research and Planning**  
**University of Missouri System**

**Executive Summary**

The *Enrollment Projections Report, 2004* includes University of Missouri enrollment projections for each of the four campuses and the System. Organized according to student level, it provides headcount and

## **Organization of Report**

The text of this report refers to Tables 1-3 located in the body of the report. Please note, however, that more detailed information about the campus projections can be found in the appendix. Organized by campus, the tables in the appendix illustrate expected enrollment changes at the lower and upper-division undergraduate levels, projections for each professional program (e.g., law, pharmacy, optometry, etc.), and enrollment forecasts at the graduate level. The appendix also includes more detailed information concerning the percentage of Missouri residents by level and the percentage of full-time students by level.

## **Considerations in Making Enrollment Projections**

Making these projections requires the careful consideration of factors influencing future enrollments. For instance, each of the following could potentially influence enrollment: the effectiveness of an institution's recruiting and marketing strategy; shifts in the number of seniors graduating from high school; the national economy and state budget cuts in higher education; retention rates of students enrolled; and current tuition levels along with anticipated increases. In addition, the competitiveness of other institutions vying for the same students; the availability of transfer students; changes in admission standards; new state policies or programs; and high school student interest in specific fields can all play a role.

Several factors influence *on-campus* enrollment projections at the University of Missouri. Foremost, the various enrollment management approaches utilized by each of the four campuses continue to influence five-year projections. For example, both the St. Louis and Kansas City campuses are focused on and implementing strategies to increase the number of first-time freshmen. For the Columbia campus, the strategic planning focused on graduate education continues to impact the expected increase in enrollments at the Masters and Doctoral levels over the next five years. The undergraduate enrollment projections at the Columbia campus are derived by separately examining first-time college students, transfers, and continuing and readmitted students. Projections are then made for each category. The Rolla campus has activities, plans, and degree programs in place to achieve the projected total enrollment growth of 16%. At Rolla, first-time freshmen and new transfer student projections are based on high school graduate projections, applications, and recruitment plans. New graduate projections are based on application trends and recruitment plans. Returning and readmit student estimates are based on retention, return, readmit and graduation rates for previous fall and winter semesters with a slight improvement planned for first-time freshmen return rates.

# University of Missouri Enrollment Projections, 2004

**Table 1. Student On-Campus, On-Schedule Headcount Projections by Level**

Campus/Level	Actual	Projected					% change from 2003
	2003	2004	2005	2006	2007	2008	
<b>Columbia</b>							
Undergraduate	20,067	20,364	20,558	20,661	20,668	20,662	3%
Professional	1,109	1,072	1,072	1,072	1,072	1,072	-3%
Graduate	4,224	4,330	4,438	4,549	4,663	4,780	13%
Total	25,400	25,766	26,068	26,282	26,403	26,514	4%
<b>Kansas City</b>							
Undergraduate	6,846	7,017	7,193	7,372	7,557	7,746	13%
Professional	1,440	1,441	1,443	1,434	1,434	1,437	0%
Graduate	3,556	3,378	3,378	3,446	3,515	3,585	1%
Total	11,842	11,837	12,014	12,252	12,505	12,768	8%
<b>Rolla</b>							
Undergraduate	4,000	4,187	4,403	4,595	4,724	4,801	20%
Graduate	1,065	1,050	1,060	1,081	1,097	1,108	4%
Total	5,065	5,237	5,463	5,676	5,821	5,909	17%
<b>St. Louis</b>							
Undergraduate	9,270	9,720	9,925	10,250	10,575	10,900	18%
Professional	159	160	160	160	160	160	1%
Graduate	2,639	2,790	2,940	3,090	3,240	3,390	28%
Total	12,068	12,670	13,025	13,500	13,975	14,450	20%
<b>System Total</b>							
Undergraduate	40,183	41,288	42,079	42,878	43,524	44,109	10%
Professional	2,708	2,673	2,675	2,666	2,666	2,669	-1%
Graduate	11,484	11,548	11,816	12,166	12,515	12,863	12%
Total	54,375	55,510	56,570	57,710	58,704	59,641	10%

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**Table 2. First-Time, Degree-Seeking Freshmen Headcount Projections**

Campus	Actual	Projected					% change from 2003
	2003	2004	2005	2006	2007	2008	
Columbia	4,607	4,414	4,400	4,427	4,507	4,437	-4%
Kansas City	761	776	792	808	824	840	10%
Rolla	871	900	900	900	900	900	3%
St. Louis	466	550	630	720	810	900	93%
System Total	6,705	6,640	6,722	6,855	7,041	7,077	6%

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Actual                      **Projected Percentage**                      **Projected Percentage**



## **Notes**

A special thanks to the campus representatives who were responsible for the enrollment projections on their campus: Kathy J. Haynes at Columbia, Jennifer Spielvogel at Kansas City, David Saphian at Rolla, and Linda Silman at St. Louis.

## **Appendix**



**TABLE A**  
**UNIVERSITY OF MISSOURI-COLUMBIA**  
**ENROLLMENT PROJECTIONS REPORT**

**TABLE B**  
**UNIVERSITY OF MISSOURI-KANSAS CITY**  
**ENROLLMENT PROJECTIONS REPORT**

	Actual 2003	2004	2005	Projected 2006	2007	2008	Change from 2003	2004	2006	2008
<b>Fall Headcount - On Schedule</b>										
<b>On-Campus</b>										
F-T, F-T, DS Freshmen	761	776	792	808	824	840	10%			
Total Undergraduate	6,846	7,017	7,193	7,372	7,557	7,746	13%			

**TABLE C**  
**UNIVERSITY OF MISSOURI-ROLLA**  
**ENROLLMENT PROJECTIONS REPORT**

	Actual	Projected					Change	Projected FTE		
	2003	2004	2005	2006	2007	2008	from 2003	2004	2006	2008
<b>Fall Headcount - On Schedule</b>										
<b>On-Campus</b>										
F-T, F-T, DS Freshmen	871	900	900	900	900	900	3%			
Total Undergraduate	4,000	4,187	4,403	4,595	4,724	4,801	20%			
Total 1st Professional	0	0	0	0	0	0	0%			
Graduate	985	960	965	981	992	998	1%			
UMR EEC at UMSL	80	90	95	100	105	110	38%			
Total Graduate	1,065	1,050	1,060	1,081	1,097	1,108	4%			
<b>Total On-Campus/On-Schedule</b>	<b>5,065</b>	<b>5,237</b>	<b>5,463</b>	<b>5,676</b>	<b>5,821</b>	<b>5,909</b>	<b>17%</b>			
Extension/Off-Campus	394	400	400	400	400	400	2%			
<b>Grand Total</b>	<b>5,459</b>	<b>5,637</b>	<b>5,863</b>	<b>6,076</b>	<b>6,221</b>	<b>6,309</b>	<b>16%</b>			
<b>Fall SCH - On Schedule</b>										
<b>On-Campus</b>										
Total Undergraduate	56,073	58,782	61,770	64,389	66,127	67,161	20%	3,919	4,293	4,477
Total 1st Professional	0	0	0	0	0	0	0%	0	0	0
Graduate	8,205	7,997	8,039	8,172	8,264	8,314	1%	666	681	693
UMR EEC at UMSL	320	360	360	360	360	360	13%			
Total Graduate	8,525	8,357	8,399	8,532	8,624	8,674	2%	666	681	693
<b>Total On-Campus/On-Schedule</b>	<b>64,598</b>	<b>67,139</b>	<b>70,169</b>	<b>72,921</b>	<b>74,751</b>	<b>75,835</b>	<b>17%</b>	<b>4,585</b>	<b>4,974</b>	<b>5,170</b>
Extension/Off-Campus	1,981	2,000	2,000	2,000	2,000	2,000	1%	*	*	*
<b>Grand Total**</b>	<b>66,579</b>	<b>69,139</b>	<b>72,169</b>	<b>74,921</b>	<b>76,751</b>	<b>77,835</b>	<b>17%</b>	<b>4,585</b>	<b>4,974</b>	<b>5,170</b>

Notes:

EEC = Engineering Education Center

\* Did not compute because of varied FTE definitions.

\*\*Projected FTE Grand Totals do not include projected Extension/Off-campus FTE.

**TABLE D**  
**UNIVERSITY OF MISSOURI-ST. LOUIS**  
**ENROLLMENT PROJECTIONS REPORT**

	Actual	Projected					Change	Projected FTE		
	2003	2004	2005	2006	2007	2008	from 2003	2004	2006	2008
<b>Fall Headcount - On Schedule</b>										
<b>On-Campus</b>										
F-T, F-T, DS Freshmen	466	550	630	720	810	900	93%			
Total Undergraduate	9,270	9,720	9,925	10,250	10,575	10,900	18%			
Optometry	159	160	160	160	160	160	1%			
Total 1st Professional	159	160	160	160	160	160	1%			
Total Graduate	2,639	2,790	2,940	3,090	3,240	3,390	28%			
<b>Total On-Campus/On-Schedule</b>	<b>12,068</b>	<b>12,670</b>	<b>13,025</b>	<b>13,500</b>	<b>13,975</b>	<b>14,450</b>	<b>20%</b>			
Extension/Off-Campus	3,531	3,230	3,400	3,450	3,500	3,550	1%			
<b>Grand Total</b>	<b>15,599</b>	<b>15,900</b>	<b>16,425</b>	<b>16,950</b>	<b>17,475</b>	<b>18,000</b>	<b>15%</b>			
<b>Fall SCH - On Schedule</b>										
<b>On-Campus</b>										
Total Undergraduate	98,587	102,060	104,212	107,625	111,037	114,450	16%	6,804	7,175	7,630
Optometry	3,343	3,363	3,363	3,363	3,363	3,363	1%			
Total 1st Professional	3,343	3,363	3,363	3,363	3,363	3,363	1%	0	0	0
Total Graduate	14,837	15,568	16,405	17,242	18,079	18,916	27%	1,297	1,437	1,576
<b>Total On-Campus/On-Schedule</b>	<b>116,767</b>	<b>120,991</b>	<b>123,980</b>	<b>128,230</b>	<b>132,479</b>	<b>136,729</b>	<b>17%</b>	<b>8,101</b>	<b>8,612</b>	<b>9,206</b>
Extension/Off-Campus	18,688	17,092	17,986	18,250	18,515	18,779	0%	*	*	*
<b>Grand Total**</b>	<b>135,455</b>	<b>138,083</b>	<b>141,966</b>	<b>146,480</b>	<b>150,994</b>	<b>155,508</b>	<b>15%</b>	<b>8,101</b>	<b>8,612</b>	<b>9,206</b>

Notes:

\* Did not compute because of varied FTE definitions.

\*\*Projected FTE Grand Totals do not include projected Extension/Off-campus FTE.

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**TABLE E**  
**UNIVERSITY OF MISSOURI SYSTEM**  
**ENROLLMENT PROJECTIONS REPORT**

	Actual 2003	2004	2005	Projected 2006	2007	2008	Change from 2003	2004	2006	2008
<b>On-Campus</b>										
F-T, F-T, DS Freshmen	6,705	6,640	6,722	6,855	7,041	7,077	6%			
Total Undergraduate	40,183	41,288	42,079	42,878	43,524	44,109	10%			
Dentistry	360	360	361	350	350	351	-3%			
Law	994	964	964	965	965	966	-3%			
Medicine	729	729	730	730	730	731	0%			
Optometry	159	160	160	160	160	160	1%			
Pharmacy	210	210	210	211	211	211	1%			
Vet Medicine	256	250	250	250	250	250	-2%			
Total 1st Professional	2,708	2,673	2,675	2,665	2,667	2,668	-1%			
Graduate	11,404	11,458	11,721	12,066	12,410	12,753	12%			
UMR EEC at UMSL	80	90	95	100	105	110	38%			
UMC Engineering at UMKC	0	0	0	0	0	0	0%			
Total Graduate	11,484	11,548	11,816	12,166	12,515	12,863	12%			
<b>Total On-Campus/On-Schedule</b>	<b>54,375</b>	<b>55,510</b>	<b>56,570</b>	<b>57,709</b>	<b>58,705</b>	<b>59,640</b>	<b>10%</b>			
Extension/On-Campus	127	129	130	131	131	131	3%			
Extension/Off-Campus	7,587	7,311	7,493	7,550	7,600	7,650	1%			
<b>Grand Total</b>	<b>62,089</b>	<b>62,950</b>	<b>64,193</b>	<b>65,390</b>	<b>66,436</b>	<b>67,421</b>	<b>9%</b>			
<b>On-Campus</b>										
Total Undergraduate	509,684	521,330	531,145	540,689	548,146	554,777	9%	34,755	36,046	36,985
Dentistry	7,952	7,959	7,967	7,724	7,732	7,739	-3%	360	350	351
Law	14,269	13,739	13,746	13,753	13,761	13,768	-4%	916	917	918
Medicine	13,284	13,418	13,425	13,431	13,438	13,445	1%	729	730	731
Optometry	3,343	3,363	3,363	3,363	3,363	3,363	1%	0	0	0
Pharmacy	3,057	3,060	3,063	3,066	3,069	3,072	1%	210	211	211
Vet Medicine	4,529	4,000	4,000	4,000	4,000	4,000	-12%	250	250	250
Total 1st Professional	46,434	45,539	45,564	45,337	45,363	45,387	-2%	2,465	2,458	2,461
Graduate	76,888	76,836	78,510	80,724	82,929	85,123	11%	6,403	6,727	7,094
UMR EEC at UMSL	320	360	360	360	360	360	13%	0	0	0
UMC Engineering at UMKC	0	0	0	0	0	0	0%	0	0	0
Total Graduate	77,208	77,196	78,870	81,084	83,289	85,483	11%	6,403	6,727	7,094
<b>Total On-Campus/On-Schedule</b>	<b>633,326</b>	<b>644,065</b>	<b>655,579</b>	<b>667,110</b>	<b>676,798</b>	<b>685,647</b>	<b>8%</b>	<b>43,623</b>	<b>45,231</b>	<b>46,540</b>
Extension/On-Campus	1,926	1,950	1,968	1,978	1,979	1,979	3%	*	*	*
Extension/Off-Campus	34,934	24,963	25,912	26,205	26,472	26,735	4%	*	*	*
<b>Grand Total**</b>	<b>670,186</b>	<b>670,978</b>	<b>683,459</b>	<b>695,293</b>	<b>705,249</b>	<b>714,361</b>	<b>7%</b>	<b>43,623</b>	<b>45,231</b>	<b>46,540</b>

Notes:

EEC = Engineering Education Center

\* Did not compute because of varied FTE definitions.

\*\*Projected FTE Grand Totals do not include projected Extension/Off-Campus enrollment.