## Board of Directors Retreat - Agenda

## Saturday

- Introductions, Ground Rules, Objectives (Steven)
  - o Intros: Name, school, degree-program, position, and one thing you want to get out of this weekend
  - o Ground Rules: Speak up, ask questions, be respectful, and don't use technology when another person is speaking
  - o Objectives:
    - ! Build relationships
    - ! Reflect on the previous year & catch everyone up to speed
    - ! Create a shared vision
    - ! Empower you all to have successful years
- Q: Why do you think ASUM exists? (Emily)
  - o Represent the student body in state politics, administrative meetings
  - o Increase interest and turnout of students in politics
  - o Connect students with political actors
  - o Educate students about political issues that will affect them
  - o Something we will talk about on Sunday is how we go about doing this.
- Responsibilities of Board Membership (Steven)
  - o Attend all meetings. Send a proxy if you cannot.
  - o Actively participate. This means:
    - ! Think critically, contribute to discussions
    - ! Promoting ASUM materials on social media and otherwise
    - ! Talking to students about what you're working on
  - o Take an active role in recruitment.
    - ! Actively seek out opportunities to reach different pockets of campus
    - ! Think about what messages resonate with your students
    - ! Find opportunities for us to come visit, engage
  - o For SGA and Graduate Reps, take your representative role seriously. You should be spending time on a regular basis speaking with your constituencies about ASUM, challenges they're facing, etc.
  - o The full Board Manual will be made available online after the retreat. We'll send it out in a re-cap email.
- Setting Expectations (Emily)
  - o Pose three questions, and have people work in groups of people outside their home campuses to write up answers.
    - ! What do we expect from each other / ED-LD-ALD / ASUM as a whole?
  - o Come back together as a full group and make a list.

10-minute break & shifting gears to policy

- Previous Accomplishments (Emily)
  - o Ask: Does anyone notice anything about this list?
    - ! Our last win was over 4 years ago. Taking a serious look at our platforms and internship programs so that we can get back to winning. This will be the focus of tomorrow.
- 2016 Legislative Platform Review
  - o Student Curator (Christine)
  - o University Funding (Emily)
  - o Landlord & Tenant (Nate)
  - o STEM (Steven)
  - o Defunct Secondary Platform will be a topic of tomorrow as well.
- 2016 Survey Results (switch off with Emily)
- Questions?
- Preview of tomorrow

## o College Sexual Assault

- State Internship Program
  - o Recruitment (Steven)
    - ! What are chapters going to do to promote the internship?
    - ! System will hold up its end on social media
    - ! Happy to come and attend any event, meeting, etc.
  - o Changes to Leg. Internship (Emily)
    - Moving away from specific issue teams
    - ! More team-building during trainings
    - ! Tracking bills only relevant to higher ed / platform issues
    - ! Greater team heterogeneity
    - ! Expectation of stronger chapter/intern relationship whereby interns are actively attending events and representing ASUM
    - ! Campus President + SGA President Monthly Visits
  - o Changes to Comm. Internship (Emily)
    - Primarily responsible for newsletter
    - ! Will frequently write editorials/letters to the editor/update pieces regarding legislative developments and how they affect our efforts / students
    - ! Will come both days during the week, rather than only one

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